

Main Street Wauchula

GENERAL VENDOR APPLICATION

Wildcat Tailgate Party: August 5th

Application due: August 2nd

Company/Organization Name _____

Contact Name _____ Contact Phone _____ Cell _____

Mailing Address _____ City _____ State _____ Zip _____

Email Address _____

What will be sold/displayed at the booth? _____

(All items must be approved by the MSW prior to the event. MSW has the right to deny any product or booth request)

Booth Rules, Regulations, & Fees

(initial 2 – 14 to acknowledge you have read and understand)

1. **Check the Appropriate Vendor Type.**

A. **Merchandise Vendor - \$35**

a) Submit a photo of products being sold along with application.

B. **Art & Craft Vendor - \$30**

a) Submit a photo of products being sold along with application

b) Products must be at least 50% handmade

C. **Non-Profit Vendor \$25** **Non-Profit Information Only \$15** (booth spaces are limited to 10)

D. **Political Candidates - \$75**

E. **Professional Office/Business Information Vendor - \$100** (booth spaces are limited to 10)

2. _____ Electrical outlets are limited and not guaranteed. If you require electricity contact the Main Street office. If accommodations can be made, there will be an additional \$10 charge.
3. _____ Booth approval is on a first come first serve basis to avoid duplication. This fee is nonrefundable in the event of a cancellation.
4. _____ Vendors are responsible for supplying their own table(s), chair(s) and/or tent(s). **Each booth space is approximately 10' by 10'.**
5. _____ All vendors must have their booth set up by 5:45pm. Tear down begins at 9:00pm. You may begin packing up prior but cannot fully take down your booth until 9:00pm unless otherwise authorized by MSW staff or volunteers. Doing so will forfeit your ability to participate in future events.
6. _____ MSW will place vendors in their appropriate spots during setup. Check in at the MSW tent upon arrival and MSW staff or a volunteer will show you to your location. Please do not set up prior to being directed to your space.
7. _____ You are responsible for the setup and cleanup of your booth area.
8. _____ All products, merchandise, literature etc. given out must be taken by individuals who visit your booth! We ask that you please not walk through the crowd handing out literature, giveaways, etc., to individuals who do not visit your booth...it ends up on the ground and MSW staff & volunteers are left to clean up the garbage.
9. _____ This is an outdoor event, please come prepared for the weather in Florida. MSW reserves the right to cancel the event if necessary and you will be contacted as early as possible.
10. _____ No vendor may serve beverages or food without prior permission from MSW.
11. _____ Vendors are not permitted to smoke at their booth out of courtesy to the neighboring vendors and customers.
12. _____ This is a family oriented event. NO controversial items may be displayed or sold. If a vendor is caught promoting a controversial item, they will be banned from future events.
13. _____ MSW has the right to deny any food, product, or booth request.
14. _____ Event 6:00pm – 9:00pm. Set up is 4:30pm – 5:30pm.

**Return application to: Main Street Wauchula, 107 E. Main Street or P.O. Box 1162, Wauchula, FL 33873
or email to mainstreetwauchula@gmail.com. For questions call 863-767-0330.**

My signature and initials are my commitment to abide by all rules and regulations set forth in this application. I also accept full responsibility for the booth that I represent. Main Street Wauchula reserves the right to interpret the meaning of all rules.

Applicant Signature: _____ Date: _____